



Sponsorship Prospectus

ijet.jat.org



What is JAT?

The Japan Association of Translators (JAT) was founded in 1985 to facilitate the exchange of information and ideas among translators and interpreters working between Japanese and English, and to establish and maintain professional standards in the industry. Membership is limited to individuals who are engaged in, or interested in, translation or interpretation. JAT was officially recognized as a non-profit organization (NPO) in Japan in April 2001. As of June 2024, JAT has about 600 members. JAT offers members a wide array of opportunities and resources for professional development and networking.

What is IJET-33?

JAT originally planned to hold IJET Fukuoka in 2020 but had to cancel the event because of the pandemic. IJETs resumed with IJET-31 in Tokyo in 2023 followed by IJET-32 in Toronto in 2024. IJET-33 Fukuoka will be held from May 9 to 11, 2025 at the Hilton Fukuoka Sea Hawk Hotel with the theme of "Looking after Number One." We expect 250 to 300 professional translators and interpreters and representatives of language service providers from Japan and throughout the world to attend for three days of networking, learning, and workshops.



What is IJET?

The International Japanese-English Translation (IJET) Conference is the Japan Association of Translators' flagship professional development networking event, the and and premier conference for language professionals working between Japanese and English worldwide. First held in 1990, this annual multi-day conference brings translators and interpreters together to network, share their experience and expertise, and further develop their professional skills. With the venue alternating between Japan and an English-speaking country each year, IJET is regularly held in locations throughout Japan and around the globe. IJET Osaka and IJET Tokyo attracted more than 250 participants. IJET sessions typically cover many topics related to translation interpreting and ranging technical to literary translation and community to conference interpreting and everything between, as well as the business and ergonomic aspects of working in this field.

Conference Overview

Name: The 33rd International Japanese-English

Translation Conference (IJET-33)

Dates: May 9–11, 2025 (Friday to Sunday)

Theme: "Looking after Number One - 自分軸を見つける"

Venue: Hilton Fukuoka Sea Hawk Hotel

Attendees: 250–300 translators and interpreters from around the world

working between Japanese and other languages

(anticipated number)

Website: <u>ijet.jat.org</u>

Program: Keynote plus 21 sessions

<u>ijet.jat.org/sessions</u>

Keynote speaker: TBA





Why Sponsor IJET-33?

Sponsoring IJET is a way to show your organization's support for the premier conference for language professionals working with the Japanese language, gain access to some of the world's leading J<>E translators and interpreters, and feature your name and logo in front of conference attendees. Our four sponsorship packages offer you control over how much exposure your organization receives. Our optional addons allow you to be recognized as the sponsor of one or more of IJET's many events. See the Sponsorship Packages page for details.





Who will Attend IJET?

The majority of IJET's participants are established professionals in the industry. Networking IJET's with diverse participants will give your organization contacts who are active and in touch with major players in academia, medicine, finance. manufacturing, intellectual property, sport and many other arenas related to Japan and Japanese all over the world. IJET's multi-day format provides many opportunities for quality networking.

Sponsorship Packages



			ijet.jat.org	
STANDARD PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
(number of sponsors)	(only 1)	(up to 8)	(up to 10)	(no limit)
Cost	¥300,000	¥200,000	¥100,000	¥50,000
Complimentary full registrations	2	1	0	0
Banner on IJET website	Large	Medium	Small	Small
Introduction on sponsor page on IJET website	Logo + 200 words	Logo + 100 words	Logo + 50 words	Logo & name
Visual recognition: Logo on slide showing all sponsor logos prominently displayed at various times during conference	Large	Medium	Small	Small
Verbal recognition	During opening ceremony and banquet	During banquet	At start of one breakout session	
Sign by registration table (provided and removed by sponsor)	Yes			
Promotion on IJET social media channels	Unique post	Combined gold post	Combined silver post	Combined bronze post
Promotional items for attendees (provided by sponsor)	2	1	1	
Display banner stand in venue (provided by sponsor)	Yes	Yes		
ADD-ON OPTIONS				
Sponsor sessions in the afternoon on Sunday (up to 3 sponsors, FCFS)	¥80,000	¥80,000		
Booth in hallway (up to 5 sponsors, first come first served)	¥50,000	¥50,000		
Verbal recognition and logo presentation at keynote speech (Keynote speech to be announced in late November)	¥50,000	¥50,000 (up to 2)		
Logo on digitally issued speaker certificates	Included	¥20,000		
Logo featured on sponsor sign at refreshment table	¥10,000	¥10,000	¥10,000	
Name mentioned as session sponsor at one breakout session	¥5,000	¥5,000	¥5,000	

Sponsorship Inquiries

To partner with IJET-33 and secure your sponsorship package, please complete our online sponsorship form at https://ijet.jat.org/form/39. Applications will be taken through Monday, March 31, 2025.

To inquire further about IJET-33 sponsorship, email us at sponsorship@jat.org

IJET-33 website: www.ijet.jat.org

To learn more about the Hilton Fukuoka Sea Hawk, the venue for IJET-33, visit their website at https://www.hilton.com/en/hotels/fukhihi-hilton-fukuoka-sea-hawk/





Detailed Information

- If you need lodging for IJET, **DO NOT** make reservations yet. The IJET committee has secured a discounted block of rooms at the Hilton (IJET-33 venue) and will open the block when early-bird registration opens in December.
- Since all attendees will eat lunch together on Saturday and Sunday, there will be no lunchtime sponsor seminars at IJET-33.
- Although IJET begins on Friday, May 9, IJET perks (including logo displays, booths, and announcements) are limited to Saturday and Sunday.
- Every sponsor representative must pay admission. (The Platinum Sponsor receives 2 complimentary registrations and each Gold Sponsor receives 1 complimentary registration.)
- The deadline for registering as a sponsor and for purchasing add-on options is Friday, January 31, 2025. Register soon, as certain benefits, such as sponsor-featuring social media posts, may not be available to late registrants.
- The committee will inform sponsors of the estimated headcount by Wednesday, April 23, 2025. Promotional items must be mailed to the organizing committee to arrive by Wednesday, April 30, 2025.
- Sponsors who purchase a booth option must set up their booth on Saturday morning and remove the booth by 5:00
 PM on Sunday. The venue can provide basic furniture.
- The "sign at registration" of the Platinum Sponsor must be either free-standing and no taller than 150 cm or be small and light enough to fit on a standard easel.
- The organizing committee will place the "display banner stand in venue" of the Platinum and Gold Sponsors near the stage for the opening/keynote session and outside the breakout session rooms for the remainder of the conference.
 Sponsors are responsible for giving their banners to the committee by 8:00 AM on Saturday and for removing them by 6:00 PM on Sunday.
- Sponsor sessions are an option added in January 2025. Platinum and Gold sponsors who purchase this option will be given access to one of the main IJET presentation rooms and AV equipment to give a 35-minute session (tentatively 14:50-15:25 on Sunday, May 11, 2025). To ensure maximum attendance, sponsor sessions are scheduled during a break between IJET presentations. Act fast. Only 3 slots are available.